

UNLOCK POWERFUL SPATIAL ANALYTICS IN SNOWFLAKE

Access geospatial analysis, visualization, and spatial app development functionalities right inside the Snowflake Data Cloud.

SEAMLESS ACCESS TO GEOSPATIAL DATA

CARTO provides a seamless way to interact with Snowflake-hosted location data, eliminating ETL complexity. Benefit from near limitless scalability and create stunning, interactive map visualizations using your data in Snowflake.

ADVANCED SPATIAL ANALYTICS IN SNOWFLAKE

CARTO's Analytical Toolbox brings a suite of user defined functions (UDFs) and procedures to Snowflake. Perform advanced geospatial analysis and data enhancement directly in the Snowflake Data Cloud.

12,000 GEOSPATIAL DATASETS

Search, visualize, and subscribe to thousands of relevant locations data sets through CARTO's Data Observatory with frictionless access to these data streams in the Snowflake Data Cloud.

80 geospatial analytics functions enabled directly within Snowflake through the CARTO Analytics Toolbox

52% reduction in time needed for sourcing, qualifying, and ETLing 3rd-party data



A SINGLE SOURCE OF YOUR LOCATION DATA

Keep your spatial data fully synchronized through a single, updated data source in Snowflake.



CLOUD NATIVE SPATIAL ANALYTICS

With CARTO's geospatial data and advanced spatial functions available in Snowflake's platform, you never have to leave the cloud.



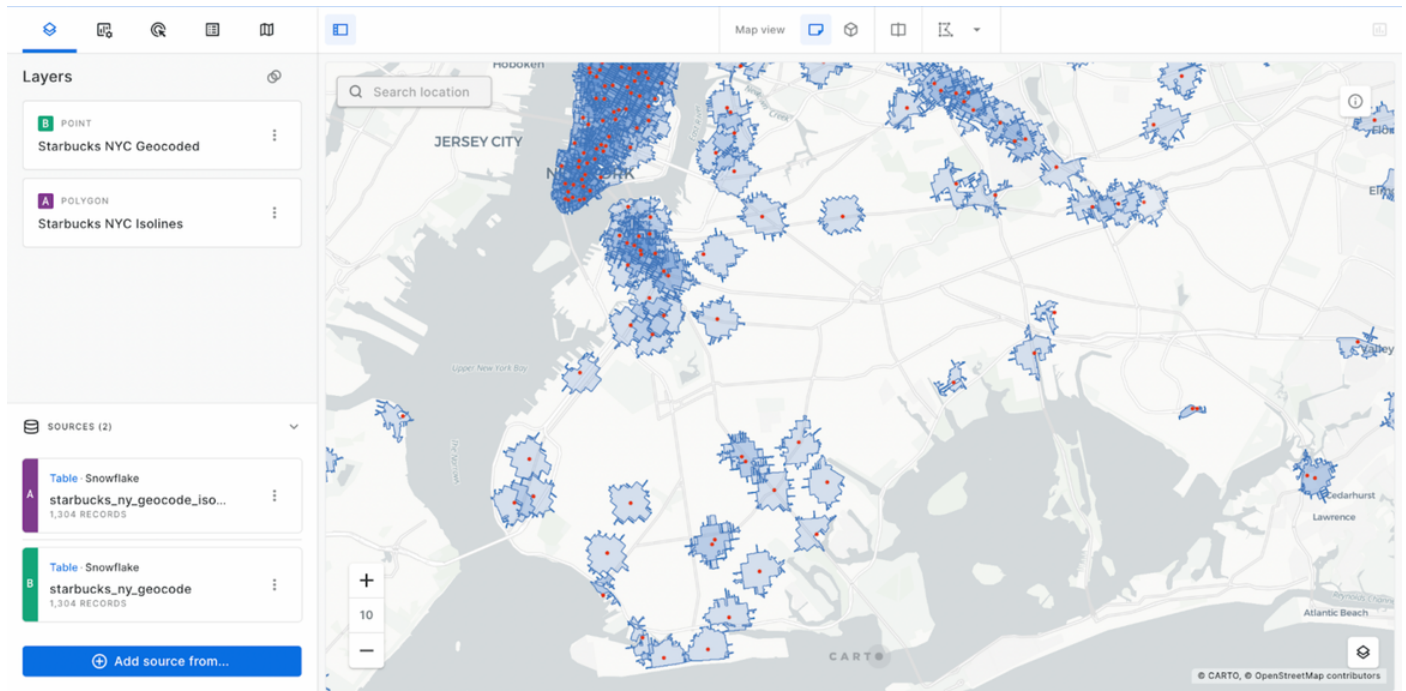
RAPID DATA EXPLORATION

Data scientists and analysts gain greater agility when exploring and developing location intelligence solutions by accessing CARTO's spatial data in Snowflake.



ACCELERATE APP DEVELOPMENT

CARTO opens up a complete toolkit of APIs, frameworks, libraries, and templates so you can fast-track your spatial app development cycle on top of Snowflake.



Generating trade areas based on drive/walk-time isolines from Snowflake console & CARTO Builder.

CUSTOMER STORY

Deliveroo, the leading British online food delivery company, chose our joint solutions for optimizing their consumer, logistics, and restaurant operations, reducing costs and accelerating revenue.

The solution for Deliveroo was built on CARTO's Spatial Extension for Snowflake, allowing them to use advanced spatial analysis to gain a better understanding of relationships between the markets where they have a presence. It also gives Deliveroo a hyper-local and data-driven approach to expansion, consumer segmentation, and route optimization decisions.

ABOUT SNOWFLAKE

Snowflake enables every organization to mobilize their data with Snowflake's Data Cloud. Customers use the Data Cloud to unite siloed data, discover and securely share data, and execute diverse analytic workloads. Wherever data or users live, Snowflake delivers a single data experience that spans multiple clouds and geographies. Thousands of customers across many industries, including 543 of the 2021 Forbes Global 2000 (G2K) as of October 31, 2022, use Snowflake Data Cloud to power their businesses. Learn more at snowflake.com

ABOUT CARTO

CARTO is the leading cloud native location intelligence platform, enabling organizations to use spatial data and analysis for more efficient delivery routes, better behavioral marketing, strategic store placements, and much more. Data scientists, developers and analysts use CARTO to optimize business processes and predict future outcomes through the power of spatial data science. www.carto.com